

مؤتمر الابتكار ومستقبل العمل الحكومي
INNOVATION & FUTURE
OF GOVERNMENT WORK CONFERENCE



INNOVATION AND FUTURE OF GOVERNMENT WORK CONFERENCE



hotel
Hilton Riyadh



February 9-10, 2022 AD

Organization of the Institute
of Public Administration





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**King Salman bin Abdulaziz
Al Saud**



**His Royal Highness Prince
Mohammed bin Salman bin Abdulaziz
Al Saud**

Word of His Excellency Engineer



Ahmed bin Sulaiman Al-Rajhi
The Minister of Human Resources
and Social Development

The government of the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz, places a high value on all aspects of growth, particularly administrative development. Therefore, as a leading institution that supports administrative development and adopts initiative, responsiveness, and innovation as an approach to enable the Kingdom's government to achieve its objectives, the Institute of Public Administration is hosting this conference. The conference is being held with the approval of the Custodian of the Two Holy Mosques King Salman bin Abdulaziz, and with the support of HRH Crown Prince Muhammad bin Salman, the leader of the Kingdom's Vision 2030.

This exceptional, comprehensive, and ambitious vision puts a lot of emphasis on the importance of enhancing government effectiveness in many aspects.

The aim of this conference is to promote efforts intended to improve government performance particularly in the field of administrative development. This can be achieved through stimulating innovation to improve existing work techniques and deliver government services in unique and innovative ways. In addition, the conference aims to spur foresight into future work and develop perspectives for responsiveness, as well as prompt and proactive responses to change and development. It is an honor to welcome all the guests and participants of the conference. I hope that the conference sessions and events achieve their objectives. I also hope that we are successful in doing what is best for our country and in contributing to the development process, under the wise leadership of the Custodian of the Two Holy Mosques and HRH Crown Prince.

Word of His Excellency



Dr. Bander bin Asaad Alsajjan
The IPA Director General

The Institute of Public Administration in Saudi Arabia has the honor of hosting the "Innovation and the Future of Government Work Conference" on the 9th and 10th of February, 2022 at the Riyadh Hilton Hotel. The IPA hopes that this conference will raise awareness of work features and foster an innovative culture in government work environments and practices. On this occasion, and on behalf of my colleagues at the IPA, I express my heartfelt gratitude to the Custodian of the Two Holy Mosques, King Salman bin Abdulaziz, for his sublime approval to hold this conference. I would also like to express my deepest gratitude to HRH Crown Prince Muhammad bin Salman bin Abdulaziz for his continued support and guidance regarding the government labor system, including the Institute of Public Administration. I would also like to thank His Excellency the Minister of Human Resources and Social Development, Eng. Ahmed bin Sulaiman Al-Rajhi, Chairman of the IPA Board of Directors, for his gracious patronage and inauguration of the conference.

Organizations all over the world are currently facing tremendous challenges due to the high demands and expectations of their beneficiaries. Despite successive advancements in innovation methods and tools, foresight into the future of work, and accelerated technological revolutions, many organizations have yet to successfully use modern methods, tools, and technology to meet the needs and expectations of their beneficiaries. However, some government agencies face bureaucratic and traditional work culture challenges, which have a negative impact on workplace innovation and creative outputs. Thus, the Institute of Public Administration places high value on innovation, as stated in its strategic plan, by supporting internal innovation as well as stimulating innovation in government work practices through the Institute's various activities, such as training, consultation, research, studies, and events.

The Institute of Public Administration is also determined, through this conference, to inspire the innovative dimension of the Kingdom's Vision 2030 and to create an exceptional event, with its title, message, objectives and themes. The IPA also aims to support the state's efforts and aspirations for creativity and excellence, in a way that contributes to achieving the sustainable development goals that our wise leadership aspires to.

We hope that this conference would help us improve our organization plans for future work environments and methods, as well as our perspective of innovation in order to meet modern and future needs. We also believe that the conference would assist us recognize the need to take the initiative to adopt modern work methods and emerging technologies such as the Internet of Things, ICT technologies, virtual and augmented reality blockchain, and artificial intelligence, which will shape the characteristics of future work.

I would like to extend a warm welcome to all of the conference guests and participants, wishing you all the best.



Why this conference

This conference commemorates the IPA's 70th anniversary and reflects the world's rapid changes in all aspects of life, including administrative development. There have been many changes in the directions and concepts of administrative development over the last two decades, as the focus has shifted from administrative development to excellence. In addition, the importance of aligning public policies with sustainable development goals became evident, as well as the importance of digital transformation and integration among government institutions. In addition, a greater emphasis has been placed on government innovation as a means of modernization, transformation, and keeping pace with change.

In light of these developments, the Saudi Vision 2030 has been launched as an inspiring historic juncture for the Kingdom. With the Vision's pillars, goals and programs, the Kingdom seeks to achieve a comprehensive and sustainable administrative development. It further emphasizes the importance of innovation, vision, initiative, and proactive ability to anticipate the future, in light of the economic, social and technological changes.

Given the importance of collaborative efforts to achieve the objectives of the Saudi Vision 2030, and based on the IPA's role as a pioneer and distinguished partner in promoting administrative development for six decades, as well as in keeping with global trends in government innovation, this conference is taking place to address themes and topics related to innovation in government work and its future. The conference also aims to shed light on a variety of applied practices and trailblazing local, regional and international experiences that have contributed to administrative development efficiency in the face of the world's rapid changes.

Mission

Foreseeing the future and stimulating the culture of innovation in government work practices.



Objectives



1 Identify opportunities and challenges for innovation within the government work context

2 Help government agencies and public officials anticipate the future of government work.

3 Highlight the most prominent local and international experiences and practices related to innovation and administrative development.



Themes



Government Innovation

Innovation is critical to the success of future governments and is at the heart of government modernization and transformation initiatives. Therefore, this theme addresses the innovation enablers, opportunities, and challenges. Moreover, it will focus on stimulating an innovation culture in government work and innovation's role in developing the business environment and providing government services. The theme also addresses global trends in innovation, the most prominent methodologies, tools, and applied practices in government innovation.



Public Policies

Public policies are concerned with government work, which represents all efforts made by various governments to maintain development and reform in all social, economic, and technological aspects. Since public policies play a significant role in achieving the goals of government work, they should focus on innovation and modernization to achieve government aspirations. Therefore, this theme focuses on public policies as a means of fostering innovation. It also discusses the methods and challenges of developing and implementing public policies in the light of economic, social, and technological changes, as well as methods for public policies to be re-envisioned to reflect the future of government work.



Digital Transformation

This theme covers topics related to digital transformation, including the means of using the emerging digital technologies, such as artificial intelligence, the internet of things, blockchain, and smart business solutions in government. It also discusses how data is used for achieving administrative development goals and digital transformation innovation. The Fourth Industrial Revolution will be discussed in relation to encouraging innovation in government work as well as enhancing the most prominent applied practices and cutting-edge international experiences to enable emerging technologies and promote digital transformation.



Finance and Economy

Despite the global economic downturn in 2020, the exceptional support provided by governments prevented the exacerbation of that crisis. However, in spite of the measures that were adopted to stimulate the economy, the outlook remains surrounded by a high degree of uncertainty. In the coming years, a new round of scientific and technological revolutions is expected to accelerate global technological advancement and innovation. This will inevitably result in significant and fundamental changes in future economic patterns. As a result, within this theme, senior officials, academics, policy analysts, and business leaders will gather to discuss the world economic outlook and identify future economic opportunities and challenges.

Activities

Participants



1 Ministers, Deputy Ministers, and Undersecretaries

2 Local and international experts.

3 Practitioners in the fields of innovation and management development.

4 Individuals with an interest in innovation and administrative development.

5 Representatives from leading authorities and organizations in the field of government innovation to showcase their products at the conference exhibition



Keynote speech by experts and officials.



Discussion panels.



Presentation of local, regional and international experiences.



Presentation of current and future challenges, as well as opportunities for innovation in government work.



Showcase of the most prominent innovative products and services in the field of government work in the conference-related exhibition

Agenda

Day One

Wednesday February 2022 ,09

Registration	08:00 am - 09:00 am	
Qur'an	09:00 am - 09:40 am	
Saudi National anthem		
Welcome Speech		
His Excellency Dr. Bandar bin Asaad Al-Sajjan Director-General of the Institute of Public Administration		
Conference Film Screening		
Conference Sponsor's Speech		
His Excellency Engineer. Ahmed bin Sulaiman Al-Rajhi Minister of Human Resources and Social Development Chairman of the IPA Board of Directors		
Conference Sponsor's Speech		
Keynote speech	09:40 AM – 10:30 AM	
Mr. Gerd Leonard Foreseeing the Future		
Break	10:30 AM 10:45- AM	
Session (1)	10:45 AM - 12:15 M	
The Role of Innovation in Achieving the Saudi Vision 2030		
Prayer break	12:15 AM - 1:00 PM	
Session (2)	1:00 PM - 02:15 PM	
The Global Trends in Government Innovation		
Short break	02:15 PM – 02:20 PM	
Session (3)	02:20 PM - 03:35 PM	
Partnerships and Innovation Empowerment		
Lunch break	15:35 pm	

Agenda

Day Two



Thursday 10 February 2022

Registration 08:00 am - 09:00 am

Keynote speech 09:00 am - 10:00 am

Mrs. Deborah Pescione
Innovation Empowerment

Break 10:00 am - 10:15 am

Session (4) 10:15 am - 11:45 am

The Global Economic Landscape in 2030

Prayer break 11:45 AM - 12:30 PM

Session (5) 12:30 PM – 01:45 PM

Foreseeing the Future of Government Work

Short break 01:45 PM – 01:50 PM

session (6) 01:50 PM – 03:05 PM

**Enablers, Opportunities, and Challenges of
Government Excellence**

Closing Speech 03:05 PM – 03:10 PM

Lunch 03:10 PM



Deborah Perry Piscione
Thought leader in innovation,
risk taking +web3, and author of
“secrets of silicon Valley”



Gerd Leonhard
Keynote Speaker, Futurist & Humanist
Author, CEO The Futures
Agency, Film-Maker

Keynote Speakers

Deborah Perry Piscione

Thought leader in innovation, risk taking +web3,and
author of secrets of silicon Valley



Day 2



09:00 – 10:00 am



Wednesday, February 10, 2022 AD

Deborah Perry Piscione is a venture capitalist, thought leader in web3, innovation + risk-taking, seasoned Silicon Valley entrepreneur + New York Times best-selling author of *Secrets of Silicon Valley* among four other business books. She is the co-creator of web3summit.xyz, a hype-free, web3 community + summits to help edify enterprises + governments on the blockchain + web3 applications and its equivalent content site, wagmas.xyz.

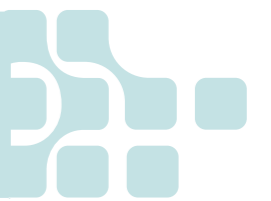
Deborah is the architect of Improvisational Innovation, a bottom's up innovation process that fosters a trusted and safe environment for employees to put forth new ideas in a trusted environment. The process has been adopted at McKinsey & Co, Tata, Qualcomm among other larger enterprises

Deborah is the subject of a Stanford University Graduate School of Business Case Study called, "Deborah Perry Piscione: Finding Opportunity in Silicon Valley." Prior to her move to Silicon Valley in 2006, Deborah spent 18 years in Washington, DC as a staffer in the U.S. Congress and the White House + served as an on-air commentator, public speaker and guest lecturer on topics including the Silicon Valley ecosystem and culture in addition to growing enterprises through innovation and entrepreneurship.



Gerd Leonhard

Keynote Speaker, Futurist & Humanist
Author, CEO The Futures Agency, Film-Maker



Day 1



09:40 – 10:30 am



Thursday February 09, 2022 AD

"People, Planet, Purpose and Prosperity." That is Gerd Leonhard's motto. And as one of the leading futurists worldwide, having presented at hundreds of leading conferences and events over the past 20 years and worked with the likes of Microsoft, NBC, Visa, Google, the European Commission, L'Oréal, Audi and IBM, just to name a few, Gerd's had the opportunity to influence and inspire Millions to "imagine and create a better tomorrow" - which led to him being named to Wired UK's 100 Most Influential Europeans in 2015.

As a leading voice on the dangers of unregulated 'big tech' and the bestselling author of *Technology vs Humanity: The Coming Clash Between Man and Machine*, Gerd's built a storied reputation as the go-to keynote speaker and thought leader when it comes to digital ethics, human-centric technology, sustainability, and the need for a new form of capitalism.

In addition to being one of the top 10 virtual keynote presenters worldwide, Gerd is also a former professional musician, a filmmaker, a former almost dotcom millionaire, a Forbes column contributor, a fellow of the Royal Society of the Arts (London), and a Visiting Professor at the Fundação Dom Cabral in Brazil.

As a highly sought after futurist, Gerd is no stranger to media, frequently sharing his often controversial but always prescient views with pieces in *The Guardian*, *Harvard Business Review*, *Business Insider*, *Wired UK*, and interviews with the likes of BBC, CNN, Arirang TV, Swiss SRF, ZDF, ARD, ARTE, and inclusion as a special guest in over a dozen documentaries.





**Conference
sessions**

Day 1


Session (1)

The Role of Innovation in Achieving the Saudi Vision 2030

speakers

Date and time

 **Wednesday February 09, 2022AD**

 (70 minutes for participants)
(20 minutes for open discussion, questions and interventions)

Themes

- Key innovation-based projects, programs and initiatives in KSA.
- The role of innovation in achieving the objectives of the Kingdom's vision 2030

Moderator



Mr. Abdullah Al Modaifer

Saudi TV presenter and columnist



His Excellency Eng. Mohammed N. Al Jasser
Assistant Minister of Human Resource & Social Development



Prince Bandar bin Abdullah Al-Mishari
Deputy Minister of Interior for Technology Affairs



Eng. Thamer Al-Saadoun
CEO | NATIONAL TRANSFORMATION PROGRAM



His Excellency Dr. Esam A. AlWagait
Director, National Information Center

Session (2)

The Global Trends in Government Innovation

speakers

Date and time

 **Wednesday February 09, 2022AD**

(60 minutes for participants)

 (15minutes for open discussion, questions and interventions)

Themes

- Innovation-related experiences, practices, and programs from leading countries.
- Mechanisms for determining future paths to enhance government innovation.
- Incentivizing governments to innovate with the goal of effecting change.
- Facilitating international cooperation to increase opportunities for prosperous innovative systems.

Moderator



Ms. Tannya Jajal

Speaker, author and presenter



H.E. Dr. Nele Leosk
Ambassador-at-large, Ministry
of Foreign Affairs of Estonia



Mr. Anthony Mills
CEO of the Global Innovation Institute



Dr. Sid Ahmed Benraoune
Chair of the US ISO team on
Innovation Management System



Dr. Rafael Lemaitre
Partner at Sia Partners | Board Member
of Global Innovation



Dr. Samer M. Abdallah
Head of ICT Sector KPMG

Session (3)

Partnerships and Innovation Empowerment

speakers

Date and time

 **Wednesday February 09, 2022AD**

(60 minutes for participants)

 (15minutes for open discussion, questions and interventions)

Themes

- Partnership models geared toward fostering government innovation
- How can partnerships assist innovation-based government agencies in achieving their goals and directions
- Creating effective public-private partnerships to boost innovation opportunities

Moderator



Mr. Adil Abuhaimed
Presenter & Broadcaster



Dr. Abdulrahman Hamad Alarifi
Deputy Director General for Consultations and Studies at the Institute of Public Administration



Mr. Abdullah bin Ali Al-Kabeer
Undersecretary for Human Capital Development
Ministry of Human Resource and Social Development



Mr. Tariq Abdulaziz Abu Obaid
General Manager of EY in KSA



Muataz Abdullah Aldharrab
VP of Corporate Strategy and Performance at solutions by stc



DR. Ahmed Altheneyan
Founder and CEO Innovative Transformation



**Conference
sessions**


Day 2

Session (4)

The Global Economic Landscape in 2030

Date and time

 **Thursday, February 10, 2022AD**

 (70 minutes for participants)
(20 minutes for open discussion, questions and interventions)

Themes

- The future of global economy in light of rapid changes and successive crises.
- The global impact of Corona pandemic
- Economic transformations Globalism
- Competition and innovation in the digital economy

Moderator



Mr. Talat Hafiz
Economist and Banking Expert

speakers



Mr. Issam Abousleiman
World Bank Regional Director
for the GCC Countries



**His Excellency Mr. Mohammed
bin Abdullah El-Kuwaiz**
Chairman of the Board of the Capital Market Authority



Dr. John Sfakianakis
Director of Economics
Research –Gulf Research Centre



Dr. Raja Monahi Almarzoqi
Chief Economic Advisor at Ministry
of Economy and Planning



Dr. Fahad Aldossari
Deputy Governor Saudi Central Bank


Session (5)

Foreseeing the Future of Government Work

speakers

Date and time

 **Thursday, February 10, 2022AD**

 (60 Minutes for participants)
(15 Minutes for open discussion, questions and interventions)

Themes

- Public policies and national programs for improving government work
- Facilitating government innovation through various government work and activities
- Future jobs and the nature of the government workplace

Moderator



Mariam Saliba
Public Speaking coach



His Excellency Dr. Bander Asaad Alsajan
Director General of the Institute of Public Administration



His Excellency Eng. Maher Abdulrahman Alqasim
Vice Minister of Human Resources
and Social Development for Civil Service



Dr. Rasha Ragheb
Executive Director of the National
Training Academy



Mr. Zaki bin Hilal bin Saud Al Busaidi
Royal Academy of Management, Oman.

Session (6)

Enablers, Opportunities and Challenges of Government Innovation

speakers

Date and time



Thursday, February 10, 2022AD

(60 Minutes for participants)



(15 Minutes for open discussion, questions and interventions)

Themes

- Key innovation enablers and means of fostering an innovative culture in various fields of government work
- Infrastructure development mechanisms to provide proactive solutions for the challenges facing the public sector
- Opportunities to boost the kingdom's competitiveness in areas of government innovation
- Enhancing cooperation between elements of research and innovation system

Moderator



Mr. Mohammed Alhassan

Official Spokesman for the Water Regulator



His Excellency Dr. Abdullah Nasser Abu thnain

Vice Minister of Human Resources and Social Development for Labor



His Excellency Dr. Tariq bin Abdullah Al-Sheddi

President of the National Data Management Office



Dr. Abdulaziz Malik Almalik

Vice President of King Abdulaziz City for Science and Technology (KACST)



Mr. Ali AlSoma

CEO - National Industrial Information Center (NIIC)

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